

## CATEGORIES OF EVENT IDEAS

*This system of categories was developed by weDignify. It is helpful in balancing the activities of your group throughout the school year.*

### SOCIAL EVENTS

The purpose of a social event is simply to build relationships and community. This is the foundation of a thriving group, and provides opportunities to get to take your mind off the serious nature of your work. Social events can be organized exclusively for your group or can be advertised as a way to gain new members. Here are some examples of social events:

Movie night	Ice cream social
Pizza party	Game night
Bowling	Christmas party
Dinner party	School's Out party
Picnic/cookout	Scavenger Hunt
Trampoline park	Volleyball tournament
Laser Tag	Attend a local pro-life event

### EDUCATIONAL EVENTS

Educational events allow you to teach your peers about being pro-life. *Internal* educational events are for members of your group, while *external* educational events are used to reach your campus. Here are some ideas for both categories:

#### **INTERNAL**

PLMI's Annual Conference  
PLMI Apologetics Trainings  
Small-group Discussions  
Apologetics Role-Playing  
Educational YouTube videos  
Visit a Pregnancy Center  
Guest Pro-Life Speaker

#### **EXTERNAL**

Hand Out/Post Flyers on Life Issues  
Host an Abortion Debate  
Host PLMI's "Stump The Pro-Lifer"  
Advertise for a Pregnancy Center  
Chalk Campus Sidewalks  
"Abortion Myths" Tabling Event  
(with prizes for those who answer facts correctly)

## ACTIVISM EVENTS

Activism Events provide opportunities to put your beliefs into action and change hearts on campus. This type of outreach involves engaging and challenging your peers with the pro-life message to change their heart and get them involved. Here are some examples of activism events:

Day of Silent Solidarity	“Should Abortion Be Legal?” Display
Roe V. Wade Awareness Event	Cupcakes for Life
Genocide Awareness Project	“When Does Life Begin?” Display
Cemetery of Innocents Display	Protesting Pro-Choice Events
Chalk Campus Sidewalks	Vote Pro-Life Display
Petition Drive	Down Syndrome & Abortion Display

## SERVICE EVENTS

Service events allow your group to meet the needs of women on campus who have faced an abortion decision or are at-risk of having an abortion. By serving and supporting these women, you can help save countless lives. Here are some ideas for service events to try on your campus:

Advertise for a Pregnancy Center	Hand Out Free Pregnancy Tests
Host a Baby Shower	Collect Items for Pregnant Students
Start a Pregnancy Scholarship	Grow Campus Pregnancy Resources
Volunteer at a Pregnancy Center	
Create Emergency Pregnancy Packets for RAs	
Host an PLMI Training on How to Talk to a Pregnant Friend	

Pencil in your own ideas here: \_\_\_\_\_

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